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Vectron Systems

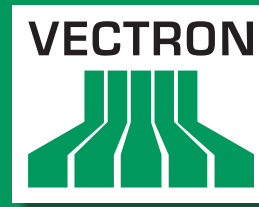
Vectron C70

Perfect advertising. More turnover.

When paying, the majority of customers keep track of the amount via the customer display. The customer display Vectron C70 makes use of this natural interest, systematically focusing the customer's attention on additional products and promotions. The display, which is split into three parts, shows the current POS entry, the last product entered and individual advertising simultaneously. The advertising inserts appear as slide show with an adjustable duration of between one and sixty seconds. Featuring a 17.8 cm (7") screen, the Vectron C70 provides a large presentation surface and small footprint.



- Numerous display control options from the POS (e.g. changing font and background colours, brightness, contrast or slide show interval)
- Prepare current promotions featuring photos and text easily on a PC before transferring them to the display's memory card and replaying them
- Access to the memory card via USB interface
- Display conform to VESA standard for the use of additional bases or wall mountings
- Compatible with all stationary 64 bit Vectron POS systems and the hybrid system Vectron POS MobileXL
- Short-time or permanent display of time



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Three-part display

The customer display Vectron C70 has a screen diagonal of 17.8 cm (7"). It is divided into three parts and shows - in addition to the up to 2 x 20 characters current entry - the last entered products as well as the latest advertising.

Numerous display control options from the POS

The Vectron C70 is easy to control via commands from the POS system. Programmed keys on the GUI allow direct access to the customer display. Via these keys you can adjust contrast, brightness, slide show interval and background- and text colours. Furthermore you can determine what is to be displayed when the screen saver of the POS system is enabled or the purchase is finalized, etc.

Numerous display options

The size of the advertising images displayed via the Vectron C70 is 320 x 200 pixels. The display sequence is determined by their creation date. The display duration of the single images can be adjusted between one and sixty seconds. If no change of advertising inserts is desired, you can select a still frame display. In addition, info texts or time can be displayed.

Convenient preparation and recording of promotions

Current advertisements with photos and text which are designed to appear on the display can be prepared conveniently on the office PC. The finished promotions are subsequently transferred simply and easily to the display's memory card and are ready to be replayed. Practical extra: it is not even necessary to remove the card from the display to save the information, as it can also be accessed via USB interface.

Diverse mounting options

The Vectron C70 customer display supports the international VESA standard for bases and wall mountings. The displays can be mounted in numerous different ways as a result. Optionally you can use a special holder to mount the display directly to the Vectron models POS SteelTouch and POS SteelTouch PC.

Compatible with all stationary Vectron POS systems

The Vectron C70 can be connected to all stationary 64 bit Vectron POS systems and to the hybrid system Vectron POS MobileXL.

